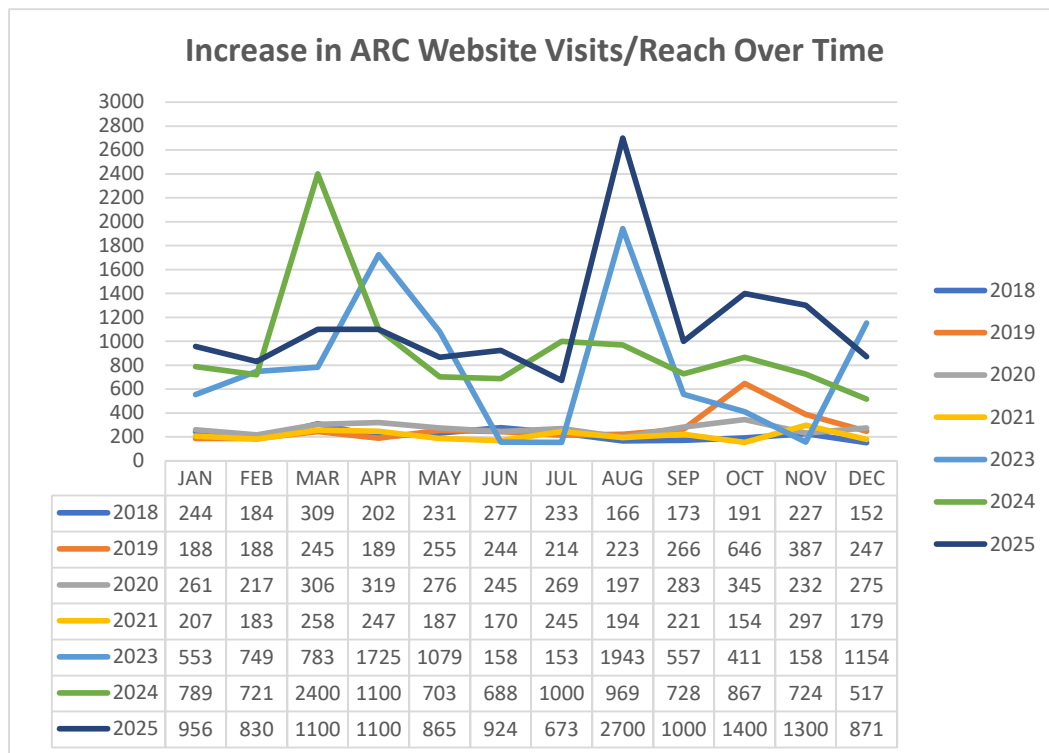
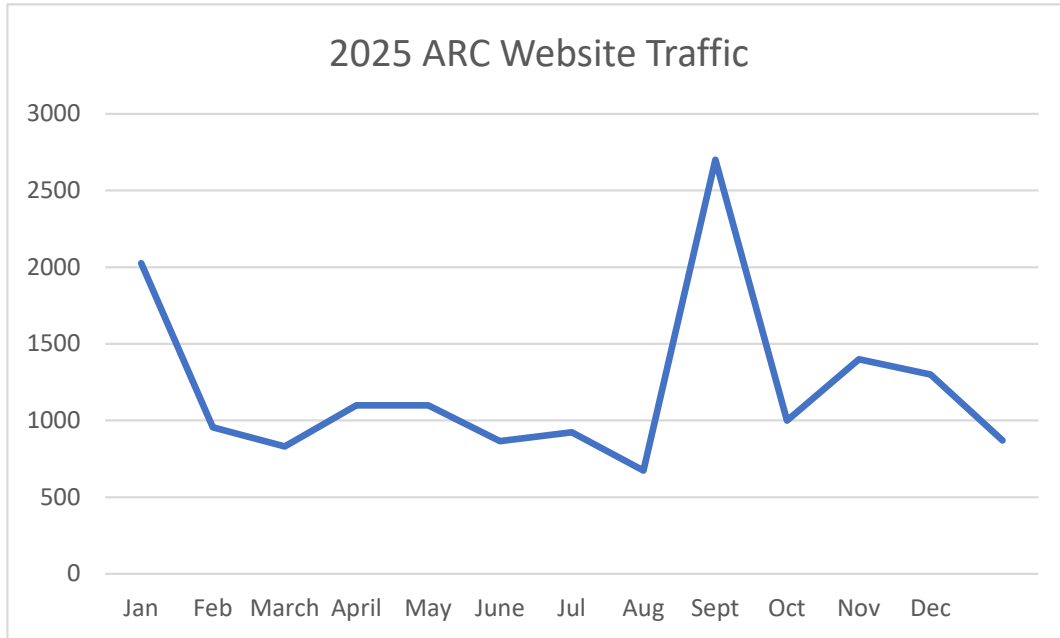


2025 ARC ELECTRONIC MEDIA REPORT

ARC WEBSITE TRAFFIC (Views/Reach)

The ARC's website had more than 13,700 views in 2025



**Note: In 2022 traffic information was not available because the website was moved from one hosting company to another so a full year of data was not available.*

ARC FACEBOOK ACCOUNT

- The ARC created 26 Facebook posts and shared 15 partner posts for a total of 41
- The Facebook page had a reach of over 54,900 in 2025
- The Facebook page had a total of 644 followers in 2025, this is an increase of 49 from 2024
- The Facebook page has a total of 1,800 likes in 2025, this is an increase of 1,296 from 2024

ARC FACEBOOK POSTS

2025 Posts

2/25/25

Hey boaters! It is going to be almost 50 today . . . makes you think about getting out on the water in the Rouge River Watershed. Check out this video from [Michigan Department of Environment, Great Lakes, and Energy](#) to learn how you can stop the spread of invasive species throughout our lakes and rivers.

2/27/25

The ARC, through continued grant support from the [Fred and Barbara Erb Family Foundation](#), will continue investigating where sanitary sewage is entering the Rouge River and provide training to municipal staff on how to comply with their stormwater permit. This important work will continue to improve the water quality in the Rouge River and educate municipal staff on their stormwater permit which will improve efficiency and save money! Thank you to the Erb Family Foundation for their continued grant support in the Rouge River Watershed!

3/4/25

The Alliance of Rouge Communities, represented by Executive Director John O'Meara, is excited to be in DC this week at the [Great Lakes Commission](#) meeting discussing topics important to all of us in the Rouge River Watershed and the Great Lakes region!

3/6/25

The ARC's Executive Director John O'Meara (shown here on the left), along with representatives from other Southeast Michigan watershed groups including [Friends of the Rouge](#), [Huron River Watershed Council](#), [Friends of the St. Clair River](#), and [Healing Our Waters - Great Lakes Coalition](#), was excited to meet with Senator Peters during Great Lakes Day in D.C. to thank him for his leadership on the Great Lakes Restoration Initiative (GLRI) and his support of the ARC's restoration efforts under this important initiative. Learn more about the ARC's projects by visiting <https://www.allianceofrougecommunities.com>

3/11/25

Rouge River Watershed residents - get involved! Become a Rouge Community Scientist with [Friends of the Rouge](#) by participating in their Spring Bug Hunt on Saturday, April 12. Registration required.

3/14/25

With funding from the [U.S. EPA Region 5 \(Great Lakes Region\)](#) Great Lakes Restoration Initiative (Grant GL-00E03452-1) the Alliance of Rouge Communities is designing wetland habitat adjacent to the Rouge River at Merriman Hollow and Wallaceville Parks (seen here in its current condition) in [Wayne County Parks](#). Projected outcomes include increased habitat and plant diversity and connectivity to focus flood waters to the new wetlands. For More information visit: <https://www.allianceofrougecommunities.com/merriman.html>

3/24/25

I know the weather today doesn't feel like spring, but as you see the better temps coming and decide to get your green yard started remember to use a broom to sweep fertilizer and grass clippings back onto your yard. This helps keep it from washing into the storm drain which leads to the Rouge River! For more tips visit: <https://www.allianceofrougecommunities.com/steward.html>

3/26/25

Design continues for Merriman Hollow (seen here in its current condition) and Wallaceville Parks thanks to \$365,000 in grant funding from the [U.S. EPA Region 5 \(Great Lakes Region\)](#) Great Lakes Restoration Initiative (Grant GL-00E03452-1) to the ARC. Portions of Merriman Hollow and Wallaceville Park are in the planning and design stage for environmental restoration. This work will include invasive species removal, log jam removal, and wetland restoration, helping to increase habitat for native plants and animals. For more information visit: <https://www.allianceofrougecommunities.com/merriman.html>

3/31/25

Is this a kind of Milkweed on steroids that will be used on the [U.S. EPA Region 5 \(Great Lakes Region\)](#) Great Lakes Restoration Initiative (GLRI) grant funded habitat restoration design at Merriman ([City of Westland - Administration](#)) and Wallaceville ([Dearborn Heights City Hall](#)) Parks? The flowers of this swamp milkweed are so much darker than its brother the common milkweed which can be found along the roadside and in people's yards. However, the swamp milkweed, as the name suggests, likes to have its feet wet and is always thirstily sucking up water. That means it's a good plant to have near our streams, rivers and lakes for their services to help filter the water and secure the riverbanks along the Rouge River. It is a native plant that is an important food source for the monarch caterpillars. Swamp milkweeds will be part of both the Merriman and Wallaceville projects' seeding plan to jump start the banquet for wildlife. Look out for the fleshy pink flowers in late summers to come! For more information visit: <https://www.allianceofrougecommunities.com/wallaceville.html>

4/10/25 - **BOOSTED**

Report illegal dumping like this that clearly shows someone dumped paint or some other substance down the storm drain - You are the eyes and ears in your community! Ask yourself these questions: Is it unusual? Does it smell? Does it look bad? Does it seem secretive? If your answer is yes report it to your community's pollution hotline (or Michigan's Pollution Alert System - 800-292-4706). Things that should be reported include: dumping to lakes, rivers or streams; unusual discharges from pipes; foul odors; or even a large number of dead fish in waterways. For more information visit <https://www.allianceofrougecommunities.com/illdump.html>

4/28/25

The ARC was awarded a \$3.5M [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative grant to implement various habitat improvements in [Wayne County Parks](#) Lower Rouge Parkway within Inkster Park in the [City of Inkster - City Hall](#). This restoration work will include 14 acres of habitat and 500 feet of stream, including wetland, wet meadow, and riparian areas that will benefit fish and wildlife populations in the Rouge River Area of Concern (AOC). For more information visit <https://www.allianceofrougecommunities.com/inkster.html>

4/29/25

The ARC was awarded a \$400,000 [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative grant to design 4 acres of habitat improvement and 700 feet of stream restoration in [Wayne County Parks](#) Edward Hines Park within the Perrin Recreation Area in [City of Westland - Administration](#). This work will include restoration of wetland, wet meadow, forested, and riparian areas. Once implemented these designs will provide benefits to the amphibians, reptiles, macroinvertebrates in the habitat zones and to all those that live and recreate in the Rouge River Watershed!

4/30/25

If you walk around Inkster Park in the [City of Inkster - City Hall](#), you may not notice an unnamed tributary of the Rouge River, hidden amongst invasive shrubs. The tributary runs in a straight line, which is a good indication that it was historically created to function as a drainage feature. The ARC plans to remove the invasive shrubs and naturalize this tributary by re-meandering the stream, enhancing its usefulness for macroinvertebrates, amphibians, and small fish communities. This work and other habitat improvements are planned as part of the \$3.5M [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative grant.

8/15/25 – **BOOSTED**



8/21/25

The Alliance of Rouge Communities and [Friends of the Detroit River](#) received funding from the [National Parks Conservation Association](#) (NPCA) and [Healing Our Waters - Great Lakes Coalition](#) (HOW Coalition) to host tours of Great Lakes Restoration Initiative (GLRI) funded projects in the Detroit River and Rouge River on August 20, 2025. The tours were attended by federal, state and local elected officials to promote the wonderful work done in southeast Michigan and to encourage support of future GLRI efforts!

8/26/25

ARC staff in partnership with the Rouge River Advisory Council (RRAC), [Plymouth District Library](#), and [Wayne County Parks](#) held an information session and tour of the [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative (GLRI) funded Wilcox Lake habitat restoration project on Thursday, August 21. Thank you to all those that attended this informational session about this exciting habitat restoration project. To learn more visit <https://www.allianceofrougecommunities.com/wilcox.html>

8/29/25 - **BOOSTED**

You're invited! Join us for the ARC's FREE Stewards of the Rouge River Watershed Workshop on October 22, 2025, in [Livonia Community](#) from 6:00 p.m. - 8:00 p.m. RSVP at <https://www.surveymonkey.com/r/stewardrouge>

9/16/25 - **BOOSTED**

Join the design team on October 1, 2025 at 6:00 p.m. to learn more about the habitat restoration being planned for the Rouge River concrete channel that runs through [City of Dearborn Government](#), [City of Melvindale](#) and [City of Allen Park - Government](#). This project is being funded through the Great Lakes Restoration Initiative! Visit the project website to learn more information at <http://www.allianceofrougecommunities.com/concretechannel...>

10/7/25

This picture is not what you should do this fall with your pool! When winterizing your pool, spa, or fountain allow the chlorine to dissipate for several days before draining it to a landscaped area not a storm drain which leads to the Rouge River. Learn more ways to protect the water quality in the Rouge River on our website at <https://www.allianceofrougecommunities.com/steward.html>

10/13/25

Don't forget to join us for the ARC's FREE Stewards of the Rouge River Watershed Workshop on October 22, 2025, in [Livonia Community](#) from 6:00 p.m. - 8:00 p.m. RSVP at <https://www.surveymonkey.com/r/stewardrouge>

10/17/25

The Alliance of Rouge Communities wetland restoration project on the campus of [Lawrence Technological University](#) in the [City of Southfield, Michigan USA - Government](#) has just completed its second growing season. This site originally received 2,400 native grass and flower species, 250 shrubs, and 45 trees in the fall of 2023. Since then, all these native grasses and flowers have really filled in. Thank you to [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative for funding this project (Grant [#GL-00E03268](#)) and allowing this project to thrive. This image shows some black-eyed susan (yellow) and wild bergamot (lavender color) next to a wetland. For more information visit <https://www.allianceofrougecommunities.com/ltu.html>

10/17/25

Come join the ARC, [Wayne County Parks](#) and [Friends of the Rouge](#) for our second Inkster Park Design Project public input & design session on November 8, 2025, from 10:00 a.m. - noon at the Inkster Recreation Center (2025 Middlebelt Rd. in Inkster). Learn more about the ARC's Inkster Park Design Project funded through an [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative (GLRI) Grant ([#GL00E03702](#)).

10/30/25

The Alliance of Rouge Communities is excited to have our Executive Director, John O'Meara, attend the [Great Lakes Commission](#) Annual Meeting being held this week in Duluth! The ARC will have an important voice in topics vital to the Great Lakes and the Rouge River Watershed.

10/31/25

Happy Halloween from the [Lawrence Technological University](#) wetland restoration site! Did you know – There are two bat boxes installed along the fringes of the restored wetland to help support bat populations. Can you find them in this picture?

The bat boxes provide shelter while the restored wetland ecosystem provides habitat for insects, which help feed the bats. A great example of how connected ecosystems help species thrive in urbanized environments. This project was funded by an [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative (GLRI) grant to the Alliance of Rouge Communities. For more information visit <https://www.allianceofrougecommunities.com/ltu.html>

11/3/25

How exciting it is to see this Bald Eagle in the Rouge River Watershed at the boarder of [Canton Township Government](#) and Superior Twp. We have worked hard to bring them back, but as you can see by the trash to his left that we still have work to do! Pick up trash in your neighborhood to keep it from entering the Rouge River where it degrades water quality and can harm fish and wildlife. Find out other ways to help protect water quality by visiting our website at www.allianceofrougecommunities.com

11/26/25

Michigan weather can be unpredictable and these strong winds often cause recycling bins to tip over, scattering materials throughout neighborhoods, causing litter and potential pollution. To prevent this issue, if your scheduled recycling pickup is today or tomorrow, consider waiting until next week to place your recycling bin at the curb. This simple step helps keep our Rouge River clean and safe.

ARC REPOSTS AND SHARES PROMOTING WORKSHOPS/PRESENTATIONS, VOLUNTEER ACTIVITIES/MONITORING

2025 Reposts

1/20/25

Do you live in the River Raisin Watershed? Get involved in shaping the future of the River Raisin as the community develops a master plan which will outline a long-term vision for the River Raisin by focusing on four categories critical to protecting the river: Community, Education, Environment, and Equity/inclusion. This strategic document will prioritize community needs and provide action items to ensure enduring protection, stewardship, and engagement with the River Raisin.

4/16/25

Join the Lola Valley hike lead by [Nankin Mills Interpretive Center](#) naturalists to learn more about the Rouge River and it's flora and fauna along with the ARC's [U.S. EPA Region 5 \(Great Lakes Region\)](#) Great Lakes Restoration Initiative grant funded project Lola Valley Park Wetlands! Registration and small fee required: <https://wayneco.recpro-iframe.com/CourseActivities.aspx...>

4/16/25

Get a better look at the ARC's [U.S. EPA Region 5 \(Great Lakes Region\)](#) Great Lakes Restoration Initiative grant funded Henry Ford Estate dam fish passage and habitat restoration project by attending the fish ladder hike being hosted by [Nankin Mills Interpretive Center](#)! Registration and small fee required: <https://wayneco.recpro-iframe.com/CourseActivities.aspx...>

5/22/25

Join Wayne County Parks for Fish Ladder Hike on Thursday, May 29, from 7-8:30 p.m.
Hike along the Rouge River floodplain to learn about and enjoy nature and habitat improvements!
Register at

6/18/25

Those of you that live in the Rouge River Watershed portion of Washtenaw County can now review the [Washtenaw County Water Resources Commissioner's Office](#) MS4 permit draft. It is up for Public Notice 6/12 through 7/12/25.

8/27/25

Keep those storm drains clean in your neighborhood to protect water quality!

[Washtenaw County Water Resources Commissioner's Office](#)
[poSoertsdnuuf1ac99271Au,04c79g5ga5igt37i610hi0 shmi09m2hu2 a](#) ·

Be your neighborhood H2O Hero and adopt a storm drain! Taking care of a storm drain is easy, and there are no strict timelines so you can volunteer whenever it is convenient for you.

Find out more from the [Huron River Watershed Council](#) at
<https://www.hrwc.org/volunteer/adoptastormdrain/>

8/29/25

In the Rouge River watershed and have a septic tank you don't know anything about? Plan to attend this EGLE webinar on September 15! For more information visit:

<https://www.allianceofrougecommunities.com/septic.html>

9/15/25

The Alliance of Rouge Communities has partnered with [Wayne County Parks](#), [Friends of the Rouge](#) and the [City of Inkster - City Hall](#), through a grant (GL00E03702) from the US Environmental Protection Agency (EPA) Great Lakes Restoration Initiative (GLRI) to design areas to connect key neighborhoods and communities with the parks and the habitat being restored. FOTR has developed an online survey with the goal to enhance programming and connectivity to Inkster Park while preserving existing community uses for Inkster residents and the surrounding communities. We need your input!

9/18/25

Come out on 9/25 at 6:00 p.m. and learn more about the ARC's Inkster Park Design Project funded through an [U.S. EPA Great Lakes Region](#) Great Lakes Restoration Initiative Grant ([#GL00E03702](#)) at [City of Inkster - City Hall](#).

[Friends of the Rouge](#)

[ortopdesnSh4 g0mumlg12f8rS,7g1 6b2a17mg3m0teg9temuhh598p5le9](#) ·

👉 Public Meeting Announcement! 👉

Your voice is needed! Join Wayne County Parks and the Alliance of Rouge Communities for a public input event. Learn about potential habitat improvements to Inkster park and how the public will benefit. The focus of the Inkster Park Design project is to use the park areas to connect key neighborhoods and communities with the parks and the habitat being restored there.

When: Thursday September 25 from 6 - 8 PM

Where: Inkster City Hall, 26215 Trowbridge St, Inkster, MI 48141

Complete the public input survey here: <https://forms.gle/o8Cp4QfbaRcXjWt28>

[Wayne County Parks](#), [City of Inkster - City Hall](#), [Inkster Task Force](#), [Alliance of Rouge Communities](#)

9/18/25

You can help minimize flooding by keeping your storm drain clear on your street! Check out what [Wayne County, Michigan](#) is doing to help!

[Executive Warren C. Evans](#)

[pSodenostrpSe0h8745i8uf 9g fte1g5904h,a0lb3a8me05mrf6218i52c](#) ·

Excited to see the progress we're already making with our stormwater management plan. Thanks to [Priya Mann](#) at [WDIV Local 4 / ClickOnDetroit](#) for having me on the show to talk about the great work we're doing to improve the quality of life for our Wayne County residents.

See comments to watch the full interview [@followers](#)

10/7/25

A great way to get involved with your Rouge River! Volunteer!

[Plymouth Township](#)

[nsroeopdtS0cfugg1oc2hrg1O115 egt7f5t708aafb85,tm2075 h621lc](#) ·

🦋 The secret life of the Rouge is waiting to be discovered! This is your reminder that our 2025 Fall Bug Hunt is just around the corner on Saturday, October 11.

Pull on some boots and join us to find incredible aquatic insects, crayfish, and more. It's a hands-on adventure where you'll learn how these tiny creatures tell the big story of our river's health.

Perfect for families, scouts and anyone who loves nature! Spots are limited and registration is required, so don't wait!

🔍 Register Now: <https://therouge.org/Bug-Hunts>

Event: Friends of the Rouge Fall Bug Hunt

Date: Saturday, October 11, 2025

Time: 10 a.m. – 4 p.m.

Check-in Location: Plymouth Arts and Recreation Center, 650 Church St.

10/23/25

Good reminder from our friends [Huron River Watershed Council](#)! If you have a storm drain in front of your house - adopt it and care for it to help protect water quality!

[Huron River Watershed Council](#)



Following

Huron River Watershed Council · Original audio

It's fall! Which means leaves are falling! Which means you should go out and show your friendly neighborhood storm drain some love.

Storm drains lead directly to the Huron River and its creeks, without treatment or filtering. Keep the river clean by cleaning up trash and debris around storm drains. It also reduces street flooding to keep these drains clear!

Remember, only rain down the drain!

See less

10/27/25

Looks like a great day in the Rouge River!

[Friends of the Rouge](#)

[rsdneopStor71289a7935hO20 8i0lh5lb2cou0f4,0m06 iummact2lceul](#) ·

💙 2025 Fall Bug Hunt Successful! 🍂

The Fall Bug Hunt was held on October 11th. With the help of our amazing volunteers, 15 teams were able to sample 29 sites, helping us to learn more about the long-term health of the Rouge River. 💧 We are deeply grateful for our participatory scientists' roles in helping us advance FOTR's mission to restore, protect, and enhance the Rouge River watershed through stewardship, education, and collaboration. 🧑🔬

Keep a lookout for the summary report in the coming months! Mark your calendars for the Stonefly Search on January 24th, 2026. 14

Thank you to [Alliance of Rouge Communities](#) and the communities that sponsored bug hunt sites: [Washtenaw County Water Resources Commissioner's Office](#), [City of Southfield, Michigan USA - Government](#), [City of Troy Government](#), [Village of Beverly Hills](#), [Northville Township - Government](#), [City of Plymouth](#), [Plymouth Township](#), [City of Novi - Government & Community Services](#), [Livonia Community](#), [City of Farmington, Michigan](#), [City Government of Birmingham, MI](#), [Michigan Department of Environment, Great Lakes, and Energy](#) , [U.S. EPA Great Lakes Region](#) Restoration Initiative.

11/4/25

Thank you to the [Fred and Barbara Erb Family Foundation](#) for supporting our efforts to assist the communities in the Rouge River Watershed!

12/5/25

The temperature has to be better for the [Friends of the Rouge](#) Winter Stonefly Search on January 24, 2026 right?? 🙌 Dress warm and help gauge the health of the Rouge River! Register and find out more information at