

CANTON NEWS UPDATE



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FOR IMMEDIATE RELEASE

GE Volunteers Lend a Hand in Lower Rouge River Recreation Trail Cleanup

(Canton, MI – August 5, 2010) Canton Leisure Services recently joined forces with over 100 GE employees in an eco-challenge to clean up the Lower Rouge River Recreational Trail. The volunteers were part of an Information Management Leadership Program training bootcamp being held at GE's Advanced Manufacturing and Software Technology Center – a state-of-the-art IT and Research facility in VanBuren Township, Mich.

Falling in line with GE's strategy to give back to the communities where its employees live and work, GE volunteers planted 2,000 square feet of wetland vegetation, cleaned up hundreds of bags of litter and debris, and provided general habitat management along a three mile stretch of the Lower Rouge River Recreational Trail.

"Volunteerism and giving back have always been prominent parts of GE's culture," said Kim Bankston, HR Leader for GE's Advanced Manufacturing and Software Technology Center. "We apply our spirit of innovation and dedication to address the challenges that affect our communities worldwide. Every year, GE volunteers contribute more than one million hours of service. From focusing on education and the environment to healthcare and local community development needs, GE volunteers are good people doing great things."

The Lower Rouge River Recreational Trail marks one of three large group volunteer efforts coordinated by Canton Township employees this year.

"These dedicated individuals enjoyed the outdoors and giving back to the community," said Brad Sharp, Parks Manager. "Time after time our volunteers tell us how much fun they experience while meeting new people, working on a project together as teammates, and accomplishing the task of improving the Trail."

For more information on this special clean up project or to find out about additional volunteer opportunities available in Canton, contact the Canton Parks Division at 734/394-5310 or visit www.cantonfun.org.

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